



The Ideas Book

**PROMOTIONAL CONCEPTS
FOR YOUR CONSIDERATION**

Something happening in your business?

Do you have something to say; something new to sell; a new promotion; a business function or perhaps a thankyou?

The Ideas Book makes it easy!

We suggest you keep it handy and when the need arises, take a few minutes to scan its pages. As the ideas start to fill your mind, reach for the phone and call us.

We are the experts and we will guide you effortlessly through the possibilities that will make your promotional dollar work harder for you than ever before.

**JUST DIAL 08 8243 4900 AND MENTION
'THE IDEAS BOOK' TO THE RECEPTIONIST.**

**You will be put straight through to a senior member of our sales team.
Alternatively you can email us: ideasbook@ppipa.com.au**

We have you covered!

Whatever you need, PPI Promotion & Apparel has you covered.

Need an idea for a conference or trade show? We can help you find the item that will give you a point of difference that will make sure YOU ARE REMEMBERED by staff and clients.

We can develop on pack promotional items that will really boost sales.

The perfect corporate gift that truly reflects your image? No problem.
Sales incentives for your customers and staff that really work? Can do.

Sport and leisure items that will put the finishing touch on that perfect golf day? Too easy.

When you really need to get your customers attention we have the cutting edge, high tech items with a WOW factor that will get your foot in the door.

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Why are we different?

There are many different promotional product companies for you to choose from and we understand that the choice of who to trust with your project can be a difficult one.

Price is important, but remember in many instances low price is all that some companies have to offer. Price is just one factor to consider when choosing who to choose. What about quality, quantity and suitability?

At PPI PA we are DIFFERENT! We are the market leaders in South Australia offering in house artwork and design, warehousing, and distribution. We have our own office in Hong Kong to carefully manage work as it progresses during production, and source the latest products from all over the World.

No other Adelaide company can offer you this level of total service, and matched with over 20 years of experience (est. 1986), the PPI Promotion & Apparel difference is hard to beat.

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Yes, the price is important!

We do believe that other factors are equally and in some cases more important than price, but no one wants to pay too much.

You might be surprised to find out that in most cases we also win hands down when it comes to price because of our volume purchasing in Australia and around the World!

Our relationships with local contractors are such that we supply them the bulk of their work which means that we can obtain the best lead times and prices which we pass on to you.

Give us a call today and let us help you find what you need...

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37 Paper Products

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40 Pens-Plastic

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CORPORATE SPORTS



GOLF DAY



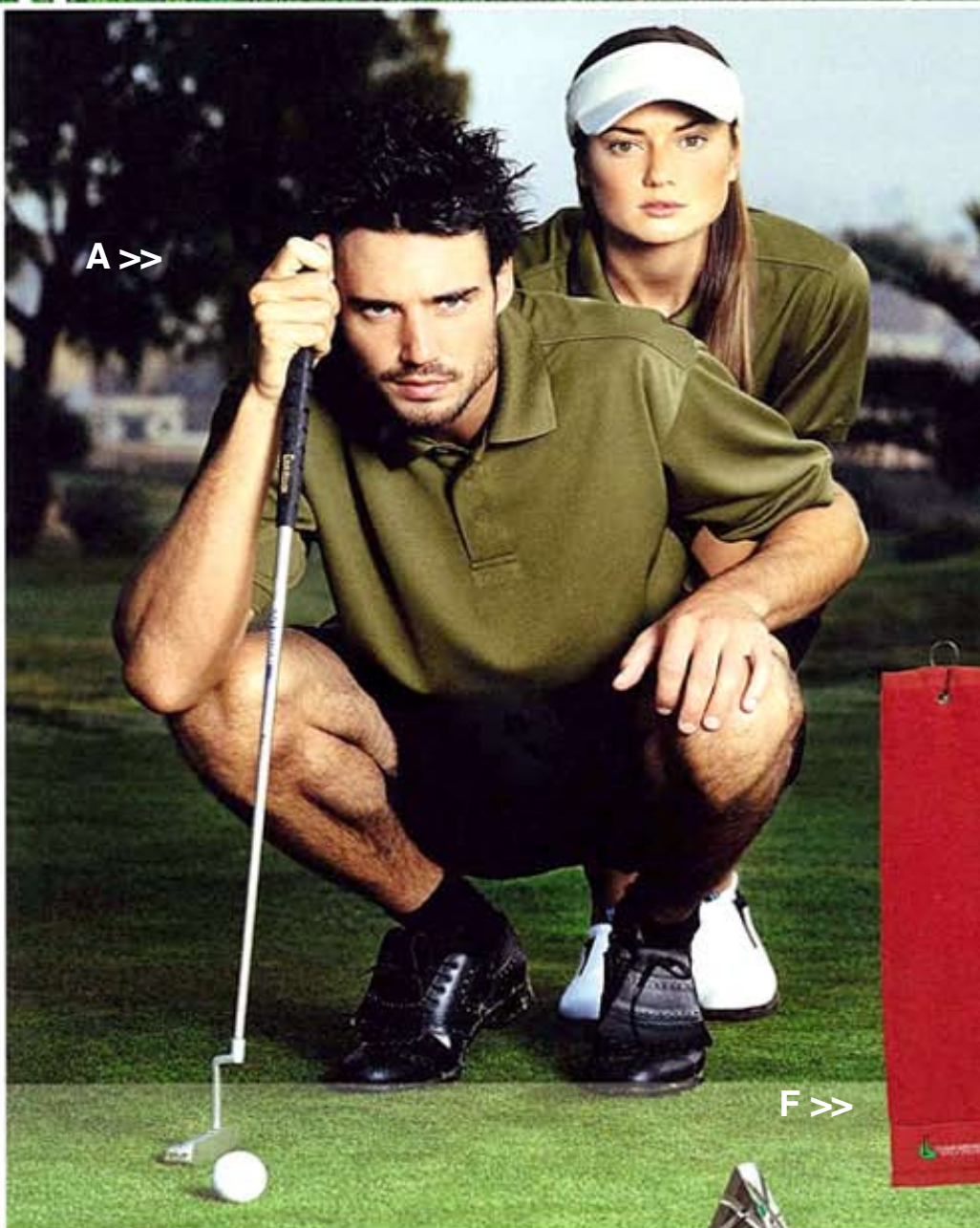
C >>



H >>



B >>



A >>

F >>



<< D

<< J

G >>



<< E



Previous Page >> Berlin Backpack, Bonn Shoulder Bag, Kiel Travel Bag. A >> Brookdale (Mens) & St.Alice (Ladies) Pique Polo Shirts. B >> Sand Hills (Mens) Seminole (Ladies) Shorts. C >> Platform Shoe Carrier. D >> Fibreglass Golf Umbrella. E >> Peak Reflective Acrylic Award. F>> Golf Towel. G >> Putting Kit. H >> Golfer's Friend. I >> Firebird Mens Watch. J >> Golf Ball Umbrella.

TRIATHLON



<< A



<< F



<< B



<< C



<< D



E >>

A >> Sports Bottle. B >> Underwater Set in Waterproof Waist Bag. C >> Ladies Custom Swimwear. D >> Mens Custom Swimwear. E >> Sports Watch. F >> 10 x 25 Blue Lens Binoculars. G >> Multi Function Pedometer. H >> Haiti 2.5L Hydration Pouch. I >> Contrast Splice Singlet. J >> Mesh Sports Cap.



<< I



<< G

H >>

J >>

RIVATECH



CORPORATE RETREAT

A >>



E >>



A >> Webster (Mens) & Verona (Ladies) Jacquard Knit Polo. B >> Cambridge Laser Pen.
C >> Executive Leather Overnight Bag. D >> Executive Zip Leather Compendium E >> Pulse Unisex Jacket.
F >> Underground Sling Backpack. G >> Polaroid Instant Camera. H >> Verrazzano Watch.



H >>



<< G

B >>



<< F



D >>

C >>



SAILING REGATTA



F >>

G >>



H >>

D >>



E >>

A >> Long Beach Unisex Sailing Jacket. B >> Cooler Tub. C >> Milano Sailing Bag. D >> Platinum Acrylic Rare Award. E >> Octagon Sports Watch. F >> Striped Towel. G >> Heavy Brushed Cotton Cap. H >> Blitz Dri-Gear Polo.

A >>



C >>



B >>

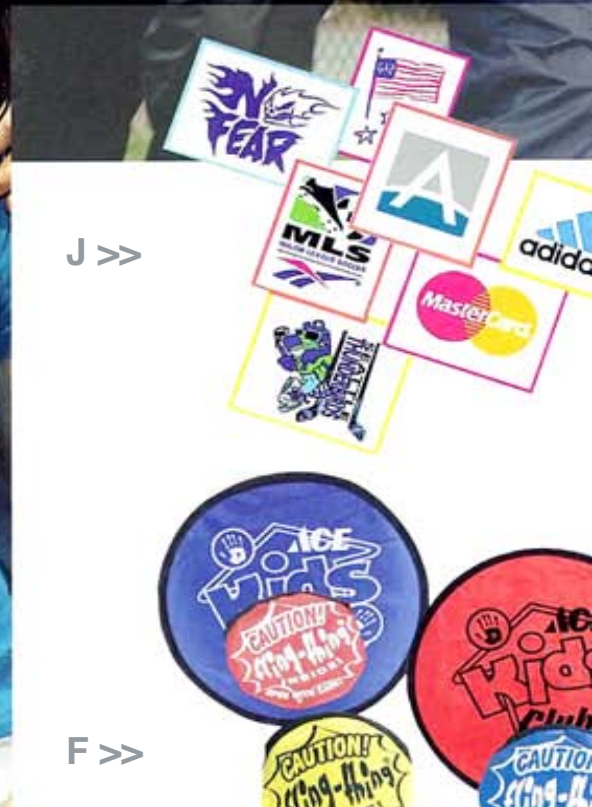
CORPORATE GAMES



<< A



M >>



J >>

F >>

CORPORATE GAMES



<< K



<< E



<< G



<< N



<< H



<< O

B >> JVC Camcorder. C >> Steelarc Achievement Plaque. D >> Dog Tag. E >> Berlin Backpack. G >> Champions Cap. H >> Sports Towel. I >> Hannover Waist Bag. K >> Aqua Beach Ball. L >> Cooler Bags. N >> Unisex Poly Cotton Polo. O >> Gear Sports Bag.



<< B



<< C



<< I



<< D



<< L





LIFESTYLE



PICNIC DAY



Previous Page >> Ladies Waffle Zip Polo, Mens Retro Waffle Polo, Stealth Backpack. A >> Civic Polo. B >> Party Tub. C >> Cooler Bag Stool. D >> 12L Cooler Bag AM/FM Radio. E >> Coffee Break Backpack. F >> Stripes Fleece Blanket in Pouch. G >> Dual Compartment Cooler Bag. H >> Capella Cooler Bag with Accessories. I >> Hand Wipes. J >> Whistling Flyer.



PERSONAL ACCESSORIES

G >>



J >>



Eclipse

H >>



<< I



C >>



E >>



F >>



A >> Leather Flip Note Pad. B >> Leather Deluxe Cheque Book Wallet. C >> Compact Umbrella in Zip Case. D >> Twilight Watch.
E >> Shoe Shine Kit. F >> Viscose Pashmina. G >> Aroma Set. H >> Compact Mirror and Brush. I >> Flavoured Lip Balm. J >> Mini Emery Boards.

D >>



<< A

B >>



HOME



G >>



<< A

D >>

A >> Electronic Digital Photo Frame. B >> Tea Light Candle Holder. C >> Cheese Board Set. D >> Nibbles Dish.
E >> Piccolo Oven Mitt, Piccolo Apron. F >> Pepper Grinder with Light. G >> Aqualounge AM/FM Shower Radio. H >> Oaks Leather Wine Carrier.



E >>



<< F



<< C



H >>



<< B

RECOGNITION & INCENTIVE



RECOGNITION & INCENTIVE



<< A



JVC

B >>



<< I

BULOVA
Since 1885

<< H

C >>



CASIO

A >> JVC LCD Television. B >> JVC DVD Micro System. C >> Casio Digital Camera. D >> Dimplex Mini Tower Fan. E >> Smeg BBQ. F >> Omega Washing Machine and Dryer Combination. G >> Blanco 30L Convection Stainless Steel Microwave. H >> Bulova Mens Chronograph Watch I >> Bulova Diamond Ladies Bracelet Watch.



<< E

smeg



omega

<< F



D >>

Dimplex



<< G

BLANCO

CONFERENCE & TRADESHOW



CONFERENCE DEL EGATE PACKS

B >>



H >>



<< E

D >>



C >>



Previous Page >> St Tropez Large Travel Bag, Monaco Weekend Bag, Cannes Gym Bag, Paris Computer Bag, Nice Backpack Trolley Bag.
A >> Leather Executive Suit Bag. B >> Calculator Compendium. C >> Document Bag. D >> Laser Sequence Mouse. E >> Expo Metal Pen.
F >> Retractable Badge Holder. G >> Ribbon Lanyard. H >> Galaxy Flash Drive.

A >>



F >>



<< G

TRADESHOW GIVEAWAYS

A >>



O >>



B >>



A >> Custom Shape Wuppie Characters. B >> Cotton Tradeshow Tote. C >> Anti-Stress Ball. D >> Confectionery Dispenser. E >> Anti-Stress Cow. F >> Anti-Stress Crazy Guy. G >> Anti-Stress White Dice. H >> Anti-Stress Phone. I >> Anti-Stress Water Drop. J >> Custom Bottled Water. K >> Aluminium Pop Top Keyring. L >> Car on Keyring - Retractable. M >> Keyring Puzzle Games. N >> Fruity Round Pops. O >> Mini Highlighter Set.

M >>



K >>



<< L

TRADESHOW GIVEAWAYS



EXECUTIVE ESSENTIALS



BUSINESS GIFTS



Previous Page >> Ladies and Mens Barcelona Executive Watch. A >> Unisex Folding Umbrella. B >> Reactionary Desk Toy.
 C >> Leather Compendium. D >> Leather Desk Organiser. E >> Metropolis Folding Desk Clock. F >> Executive Stapler Gift Set.
 G >> Multifunction Ruler. H >> Fortune Cookie Keychain. I >> Matrix Chronograph Watch.



<< F



<< H

I >>



<< A



<< G



TRAVEL ITEMS



<< G



<< C



H >>



E >>

A >> JVC Travel Noise Cancelling Headphones. B >> Universal Travel Plug. C >> Thermal Travel Mug. D >> Leather Luggage Tag. E >> Travel Wet Pack. F >> Wheeled Travel Bag. G >> Multilingual Translator. H >> Travel Kit. I >> Combination Lock.



F >>



D >>



B >>



I >>



A >>

EXECUTIVE TOYS



A >> Tic Tac Toe Beach Towel Game Set. B >> Wave Rider. C >> Sudoku. D >> Gift Boxed Poker Set. E >> Electronic Games Set. F >> Executive Decision Maker. G >> Executive Roulette Game. H >> Domino Game.



TECHNOLOGY





Previous Page >> Web Cam. A >> Milky Way Flash Drive. B >> Mars Flash Drive. C >> Custom Shape Flash Drive. D >> Freedom Cordless Mouse. E >> USB Hub with Clock. F >> Belissimo VOIP Phone. G >> Hunter MP4 Player. H >> Adventurer Backpack. I >> Tech Computer Kit.





CORPORATE STORE



OUTDOOR WEAR



A >> Fresno Jacket. B >> Cable Knit Scarf, Cable Knit Beanie. C >> Signature Cap. D >> Weekender Satchel. E >> Fairport Unisex Ripstop Vest. F >> Madison Classic Oxford Shirt.

SPORTSWEAR



<< C

B >>



<< F



A >>



<< C

E >>



A >> Newport Mens T-Shirt. B >> Sandwich Peak Visor. C >> Sandwich Peak Cap. D >> Contrast Splice Singlet. E >> Ladies V-Neck T-Shirt. F >> Hooper Unisex Jacket.

LEISUREWEAR

A >>

<< B

<< D

<< C



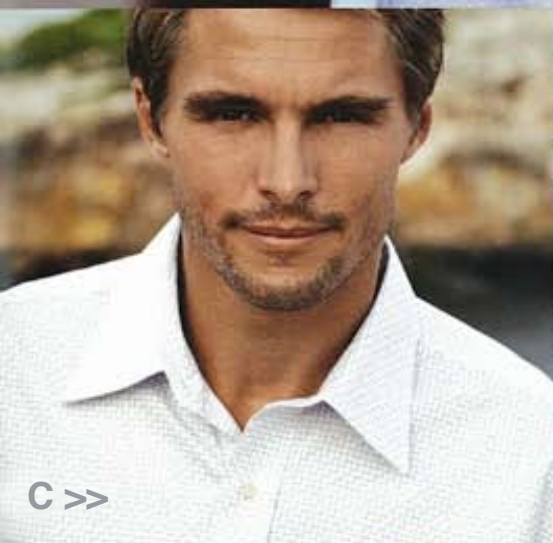
CASUAL WEAR



A >> Tremont (Mens), Marion (Ladies) Long Sleeve Cotton Twill Shirt.
B >> Lafayette Ladies Cotton Lycra T-Shirt. C >> Hastings Mens Canvas Shorts.
D >> Squeeze Unisex 4 in 1 Jacket.

BUSINESS WEAR

<< A



C >>



B >>



E >>

D >>

F >>



A >> Madison Classic Oxford Shirt. B >> Virginia Ladies Business Shirt.
C >> Houston Mens Combed Cotton Business Shirt. D >> Tie. E >> Genuine Leather Belt.
F >> Silver Cuff Links.

CAFÉ



A >> Belrose Thermal. B >> Pilbara Commuter Travel Mug. C >> Flinders Travel Mug. D >> 500ml Vacuum Flask Mug Set. E >> Manhattan. F >> Colonial. G >> Morocco. H >> Jamaica. I >> Espresso Mug and Saucer. J >> Carnivale. K >> Pichet Glass Jug. L >> Tavola 370ml High Ball. M >> Vegas 360ml High Ball. N >> Salto 350ml High Ball. O >> Cabernet 580ml Red Wine. P >> Cabernet 160ml Flute. Q >> Cervo 320ml Beer Glass.



PAPER PRODUCTS



<< A

C >>



B >>



A >> Highlighter Pen with Memo Pad. B >> Highlighter with 25 Memo Stickers. C >> Spiral Notebook with Pen. D >> Slope Notes. E >> Paper Cubes. F >> Billboard Pads. G >> Combination Pads in Cover. H >> Twist Notes.



<< E

<< D

<< G

<< F

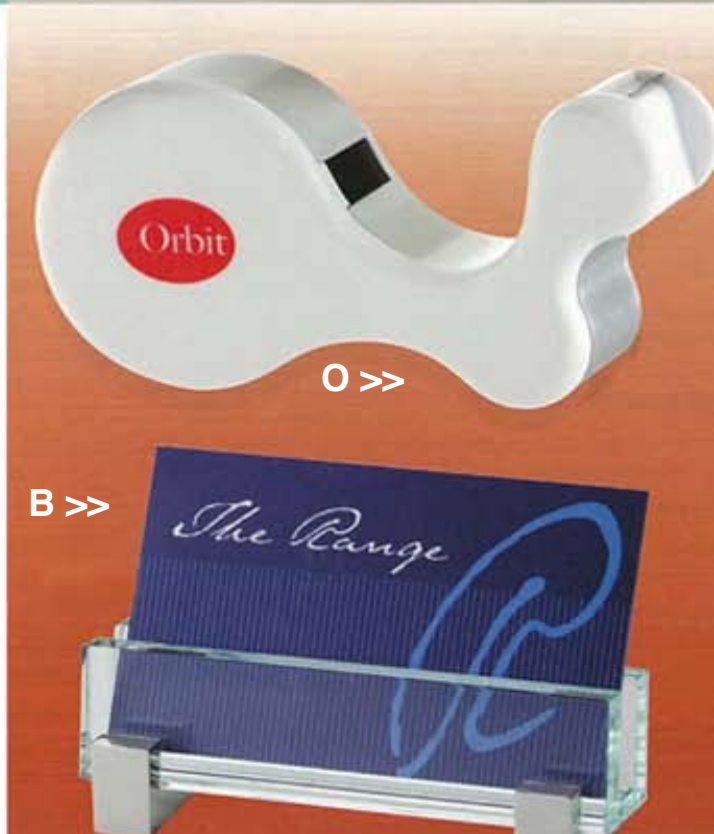
H >>

DESK ITEMS



A >> Glass Desk Clock. C >> Multifunction Calculator. D >> Cubico Photo Frame. E >> Duo Invest Calculator. F >> Matrix Metal Pen in Prestige Gift Box. G >> EVA Calculator Mouse Pad. H >> Photo Frame Clock/Date/Temperature. J >> President Rubber Coaster Set.

DESK ITEMS



B >> Glass Business Card Holder. I >> Ugo Metal Message Holder. J >> President Rubber Coaster Set. K >> Microfibre Screen Cleaner. L >> Paper Clip. M >> Trio Note, Flag, Ballpen. N >> Stand Up Stapler. O >> Tape Dispenser. P >> Robot Dog Pencil Sharpener.

PENS-PLASTIC



A >> Django Plastic Ballpen. B >> Contour Ballpen. C >> Seven Ballpen. D >> Predator Ballpen. E >> Astro Ballpen.



PENS-METAL



A >> Grando Metal Pen Set. B >> Lux Metal Pen. C >> Dart Metal Pen. D >> Cartoon Metal Pen in Packaging.
E >> Eden Metal Pen. F >> Prestige Gift Box with Eden Metal Pen.



A >>

F >>



<< E

CONFECTIONERY



A >> Fruiticas in Stainless Steel Bowl. B >> Nougat in 4 Litre Drum - Corporate Colours. C >> Mini Jelly Beans. D >> Noodle Box. E >> Pillow Pack. F >> Chewing Gum. G >> Mint Cards: House, Truck, Heart, Round. H >> Spearmint Leaves. H >> Spearmint Leaves. I >> Gummy Bears. J >> Fruit Rings. K >> Hard Jubes. L >> Salted Mixed Nuts. M >> Fresh Mints. N >> Orange Choc Balls.

