Lumenis Introduces A New Multi-Application Platform: The M22 For Photorejuvenation, Permanent Hair Reduction, Age Spot Reduction And Vein Erasure

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Lumenis, announces today the launch of the M22 multi-application platform, featuring Lumenis’ proprietary Optimal Pulse Technology (OPT™) and Multiple-Sequential Pulsing, at the International Master Course on Aging Skin (IMCAS), Paris, France.

“M22, a new modular, multi-application platform, featuring IPL and Nd:YAG, is the smart, simple and innovative choice from Lumenis,” says Mr. Robert Mann, General Manager of Lumenis’ Aesthetic Business. “It delivers everything physicians need to enhance usability, including plug-and-play upgradability and a resourceful modular design for maximum versatility and the greatest return on investment,” says Mann.

“As the inventor of IPL, our new compact solution for light-based skin treatments continues our mission of creating world-class technology that ultimately helps physicians grow profitable practices,” says Mr. Dov Ofer, Lumenis’ Chief Executive Officer. “Scalable and designed to empower physicians and their staff to consistently produce superior results, the M22 delivers predictable treatment outcomes for over 30 applications,” Ofer continues.

About The M22
The M22 has the broadest range of energy for its size and application. The streamlined tabletop modular platform comes out of the box ready for treatment. Easy to install, and thanks to multi-lingual capability, user-friendly touch screen interface, and hundreds of pre-sets the M22 is simple, savvy and accessible. The M22 Simplicity warranty package ensures down-time resistance with trouble-free, maintenance-free protection against costly interruptions.

“The M22 delivers everything you’d expect from a multi-application platform, but takes its performance to the next level with accuracy, simplicity and expediency,” says Dr. Matthew Knight, FAAD, Knight Dermatology Institute in Orlando, FL. “And it’s set up for expansion, allowing for the treatment of multiple skin conditions with one device.”

OPT, unique to Lumenis IPL, delivers the right pulse and fluence for each application. Physicians can safely and efficiently treat a variety of skin types by controlling each pulse shape. Multiple-Sequential Pulsing enables permanent hair reduction on darker skin as well as reducing the chance of skin damage in vascular and pigmented lesion treatment.

“As Lumenis listened to what doctors, like myself, were asking for in a multi-application system,” says Dr. Guevara, DO, Ferrara Dermatology Clinic in Grosse Point, MI. “As the best option in this price range and the fastest table-top system on the market, the M22 caters to our diverse needs, empowering us to deliver consistent results and keep our patients satisfied,” says Guevara.

Module Upgrade
The M22 offers the Nd:YAG upgrade module, proven for vascular lesions, leg veins, and non-ablative facial wrinkle treatment. The treatment head is equipped with two spot sizes (2 x 4 mm and 6 mm) for precision treatment, complete with computer-enabled recognition and SapphireCool Light Guides for optimal patient comfort.

With more speed, power and mobility, Lumenis designed the M22 to be all that physicians need in one attractively priced, multi-application platform. To learn more about the M22, visit
About Lumenis
Lumenis, a global developer, manufacturer and seller of laser, light-based and radio-frequency devices for surgical, aesthetic and ophthalmic applications, is Israel’s largest medical device company with more than 800 employees worldwide. With over 250 patents worldwide, over 75 FDA clearances, presence in over 100 countries worldwide, and an installed base of over 70,000 systems Lumenis invests heavily in R&D and holds a leading position in the markets it serves. For more information about Lumenis and its products, visit www.lumenis.com.

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