



## Adviser Profile

“I provide investment advice based on informed analysis, prudent judgement and diligent effort.”

### Ben Crouch

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#### Morgans

Ground Floor  
1/6 Burns Crescent  
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Australia

### Services and specialities

Margin Lending and  
Gearing Strategies

Personal Insurance

Portfolio Administration

Stockbroking

Superannuation Advice

Prior to joining Morgans, Ben spent time in advisory and line management roles within the stockbroking and financial services industry.

### Investment Style

Ben's broader investment advice draws foundation from macroeconomic analysis, before a more fundamental, 'bottom up' approach to specific investment selection is applied. Ben focuses on long-term portfolio management, but actively seeks to capitalise on short-term opportunities across multiple asset classes, with the objective of achieving substantial growth.

### Industry Education and Experience

#### Qualifications

- Diploma of Financial Planning, Monarch University, Melbourne, 2014
- Graduate Diploma of Applied Finance, Kaplan, Sydney, 2018

#### ASIC approved competencies

- Financial Planning
- Life Insurance
- Margin Lending
- Superannuation
- Generic
- Managed Investments
- Securities

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Never  
underestimate  
the **power**  
of a well-made  
decision