



flossing facts

WHY FLOSS MY TEETH?

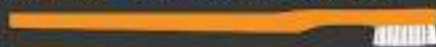
Floss removes food trapped between the teeth and the film of bacteria that forms there before it turns into plaque, which can cause Inflamed gums (gingivitis), cavities, and tooth loss.

31% OF AMERICANS
DON'T FLOSS
EVERYDAY

FLOSS
EVERY
— DAY



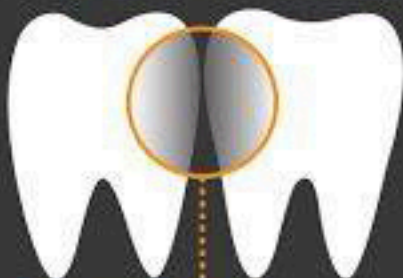
FLOSS FIRST,
then brush teeth



"THE BEST FLOSS
OUT THERE IS THE FLOSS
THAT GETS USED"

— Thomas P. Connelly, D.D.S.

IF YOU DON'T FLOSS...



35% OF THE
TOOTH'S
SURFACE
you miss cleaning

GUM DISEASE,
TOOTH DECAY,
& TOOTH LOSS
can be the result

