



PET UNIVERSE NEWS

The latest news & views from your pet's point of view from Pet Universe Broadview & Northgate

Introducing Fear Free Visits

Is your pet fearful of visiting the vets? If so you are not alone.

"In a recent study 58% of cat owners and 26% of dog owners said their pets hated going to the vets"

Fear-free veterinary visits is a new way of practicing veterinary medicine which focuses not just on the physical wellbeing of the pet but also some emotional wellbeing.

Our ground-breaking fear-free visits adopts methods implemented by Dr Marty Becker and the late Dr Sophia Yin from the USA; this style of visit is also endorsed by American registered specialists including Dr Steven Ettinger and Dr Karen Overall.

"In a Fear-Free Visit the average heart-rates of my patients was 50% less than at a normal hospital — a true indicator of the calming effect" **Dr.Ettinger.**

Calm pets have reduced or normal blood pressure, temperature and respiration rates, and do not mask the signs of pain which is common when there is excessive adrenalin.

FEAR FREE VISITS INCLUDE:

- Use of relaxing pheromones —Feliway (cats) & Adaptil (dogs)
- Species-specific calming music
- Innovative approach to the veterinary examination & care
- Use of "thunder shirts" for dogs & "clipnosis" for cats
- Use of warm towels
- Home tips for a fear-free visit

For further information or to book a Fear-Free Visit please call us on 8266 4666 (Broadview) or 8369 3111 (Northgate)



Dr Alex Ong, Champion of the Fear-Free Visit at Pet Universe

EASTER OPENING TIMES:

Open as usual except:

- Good Friday closed
- Easter Saturday closed
- Open Sunday 16 April 10am - 4.30pm (Broadview only)
- Easter Monday closed



Dr. Chris Lee,
Principal
Veterinarian