



Your guide
to professional
teeth whitening

PHILIPS
ZOOM!

Enjoy the confidence of a whiter smile



Only a dental professional
can get your teeth their whitest

Over-the-counter products can't match the power of professional whitening, the science of advanced formulas or the security of knowing your dental professional has the knowledge to make whitening its safest.

Over 4 million patients have whitened to a beautiful white smile with Philips Zoom.

PHILIPS
ZOOM!

Whiter teeth can make you look younger, and more attractive



Perhaps you're going on a job interview, a first date, or making a big presentation. Or maybe you're approaching a milestone and want to look your best.

Whatever it may be, whitening is an easy way to boost your self-confidence. Knowing your smile looks its best makes you want to smile more. And when you smile, the whole world tends to smile right back.

PHILIPS
ZOOM!

The fastest way to whiter teeth



Philips Zoom WhiteSpeed

In 45 minutes,¹ Philips Zoom WhiteSpeed is clinically proven to whiten your teeth up to 8 shades.

It's been featured on shows such as ABC's hit series *Extreme Makeover*, *The Today Show*, *Entertainment Tonight*, *EXTRA*, *The Rosie O'Donnell Show*, *E!* *Entertainment Television*, *The Tyra Banks Show*, *Larry King Live*, and most recently on the #1 day-time talk show CBS's *The Doctors*.

It starts right in your dentist's chair. That's the place where whiter teeth have been achieved for millions of people worldwide with Philips Zoom WhiteSpeed.

This is quite simply the fastest, easiest, and most effective whitening solution offered by Philips Zoom. If you want instant gratification, this is your best choice.

You just lean back and relax while your dental professional completes the entire procedure. Go ahead and listen to music, watch a video, or even take a nap.

About the Procedure

The procedure has been perfected through years of dental use. Your gums are carefully protected with a special covering, and then our unique hydrogen peroxide whitening gel is applied by your dental professional. Once on your teeth, hydrogen peroxide breaks down into stain-fighting radicals that break the molecular bonds making up stains, on and in your teeth. The intense light of the Philips Zoom WhiteSpeed Whitening LED Accelerator shining on our whitening gel helps these stain-fighting radicals whiten faster. The Accelerator light increases whitening results by an amazing 40%!²



How white? How fast?

Philips Zoom WhiteSpeed
Chairside Whitening with
LED Accelerator

45 minutes¹
Up to 8 shades whiter

¹ Not including preparation time.

² Compared to Dash non-light activated professional whitening treatment by Philips

PHILIPS
ZOOM!

Get your best smile at the right time

Philips Zoom has designed superior whitening products customized for your needs, anywhere, anytime.

Some people prefer to whiten their teeth on their own schedule. We created a full line of professional whitening products you can take home, but each one can only be sold and used under the supervision of your dentist.



Philips Zoom DayWhite

The best way to whiten during your day

People who have non-sensitive teeth can use a short-wear, high-potency gel. Others may prefer not to wear a nighttime tray. For you, there's Philips Zoom DayWhite At-Home Whitening.

Philips Zoom DayWhite is our fastest custom tray whitening experience; it reduces the time you wear your trays to just twice a day for anywhere from fifteen minutes to thirty minutes. Your dentist will decide what length of time is right for you.

With consistent use over a two-week period, you will achieve your whitest smile.

How white? How fast?

**Philips Zoom NiteWhite
At-Home Whitening**

About 1 week
Overnight
Maximum whitening

**Philips Zoom DayWhite
At-Home Whitening**

About 2 weeks
15 – 30 minutes, twice daily
Maximum whitening



Philips Zoom NiteWhite

The best way to whiten overnight

For those who like the convenience of whitening while they sleep, we created Philips Zoom NiteWhite At-Home Whitening. This professional strength system offers results "drug store" whitening strips can't match.

It features special trays your dentist custom-fits for you to wear on your upper and lower teeth overnight. All you have to do is fill each tray with the Philips Zoom whitening gel, sleep and wake up to a whiter smile.

Your dentist can choose from a variety of Philips Zoom NiteWhite concentrations. No matter which concentration, Philips Zoom NiteWhite will achieve your whitest smile in just one week.

*Data on file.

**PHILIPS
ZOOM!**

Questions?

For additional information on Philips Zoom whitening options, professional teeth whitening, and frequently asked questions, ask your dental professional or visit zoomwhitening.com.



philipsoralhealthcare.com

Photos in this brochure show models, not actual dentists.
Philips is a registered trademark of Koninklijke Philips Electronics N.V.
©2012 Discus Dental, LLC. All rights reserved. 19-3013 111711