



Commercial Signage

WHAT we DO!

Introduction

At Barrier Signs, our priority is to gain a thorough understanding of your brand so as to produce the most effective signage possible for your business. In the following pages, we'll show you a vast range of options when it comes to getting your brand noticed.

Whether you need vehicle wraps, window graphics, freestanding plinths, engraved, illuminated or modular signs, we work with our clients in managing their projects from concept to creation.

The graphic design team at our in-house studio, Juzvolter, together with our meticulous Quality Assurance procedures and array of manufacturing capabilities, offers you a comprehensive service that is second to none. We can conceptualise a new visual strategy - or revitalise an existing brand - ensuring consistency, strength and high quality presentation.

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Educational Institutions

Our team has extensive experience developing signage solutions for educational institutions, with a long history of exceptional results. We understand the need to maintain balance between budgetary restrictions and brand guidelines whilst still creating high quality signs.

Mandatory signage - such as fire safety, parking and amenities signs - can all be customised for a cohesive look, an important element in signage at any facility. We can present you with a vast range of options in order to achieve this:

- Illuminated lightboxes
- Plinth signage
- Routed aluminium & acrylic lettering
- Window graphics
- Directional signage
- Fire safety signs (extinguisher signs, fire door signs and evacuation plans)
- Parking & amenities signage, including Braille signs

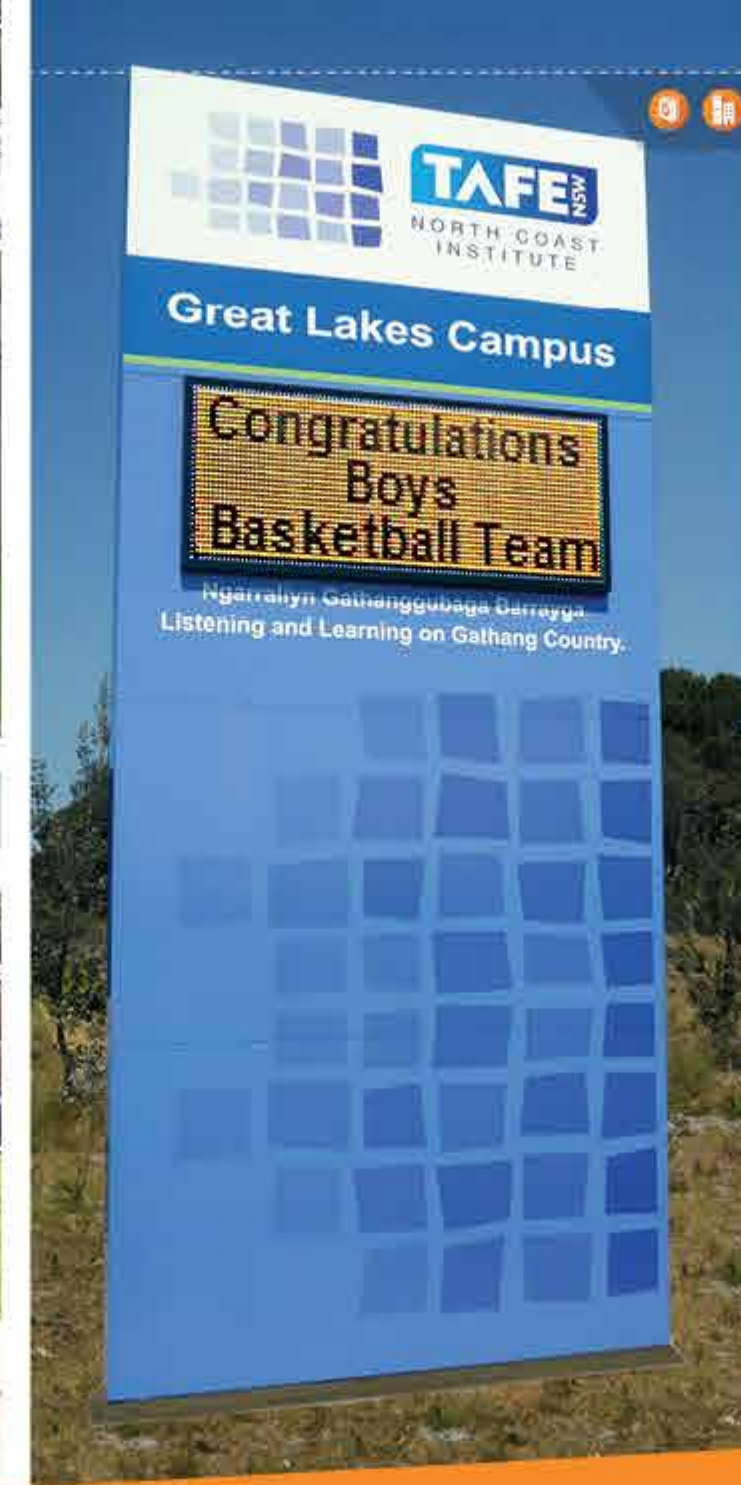




MidCoastIndependent Tradetrainingcentre

Routed anodised lettering was used for this project in Port Macquarie, the logos were digitally printed & applied to aluminium.








Doing it RIGHT

- Move quickly to class
- Respect all property
- Accept responsibility



MelvilleHIGH school

Do it RIGHT

Respectful Respect the rights of others

Industrious Work hard

Growing Grow responsibly

Healthy Be healthy, happy & sensible

Team Cooperate



Support Unit

- Hospitality
- Food Technology 2
- Food Technology 3
- TAS Staffroom 1
- TAS Staffroom 2



Medical & emergency services

Consistency and clarity is extremely important when creating signs for medical facilities and emergency services. Location recognition is crucial to those seeking to use these kinds of services.

However, this is not at the expense of quality and style. At Barrier Signs, we can provide signage solutions that meet a multitude of outcomes - practical and visual. We have a range of options available and are happy to visit your site to determine which would best suit your needs.

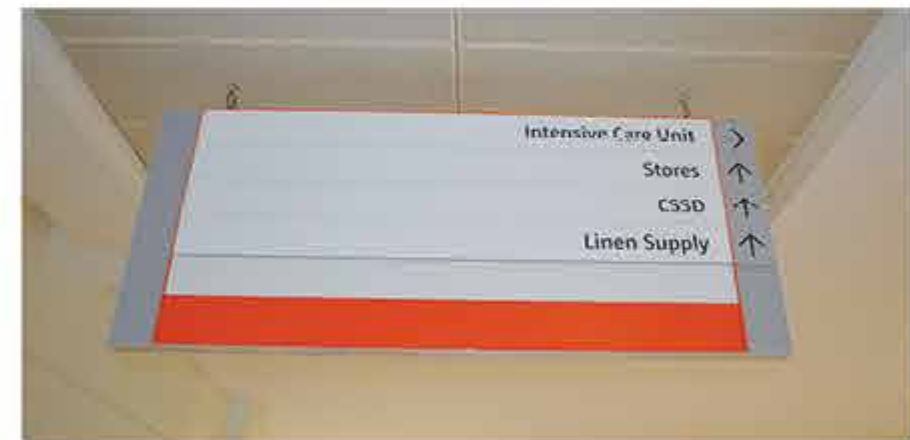
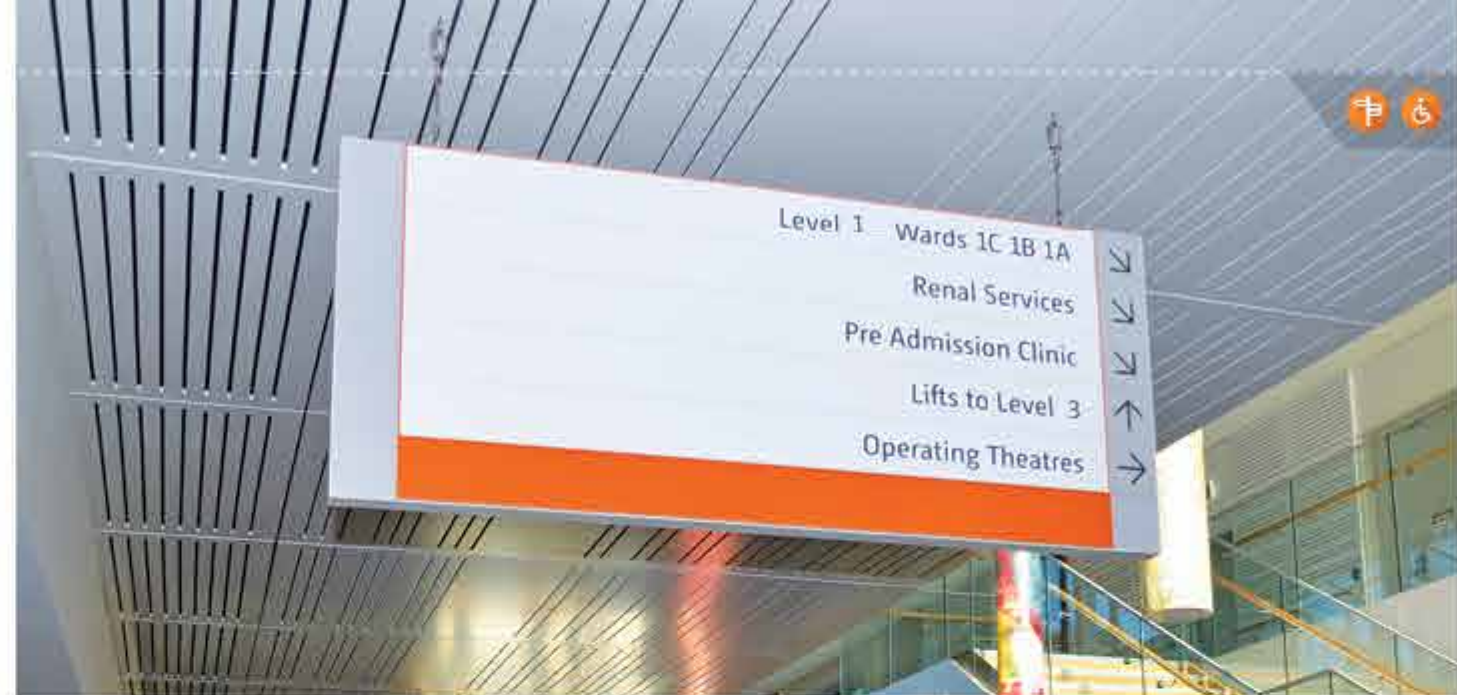
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Port Macquarie Base Hospital Wayfinding Signage

Port Macquarie Base Hospital was a significant project with many different wayfinding signs that were installed across the site.

Working with architectural plans & brand guidelines, a consistent look was achieved. From the plinth signage (illuminated & non illuminated), to internal hanging & wall signage as well as window graphics.





Emergency services

We are proud to have worked with three major emergency facilities on Central Road in Port Macquarie. Ranging from routed lettering installed on fascias to illuminated lightboxes, digitally printed signage and modular signs.

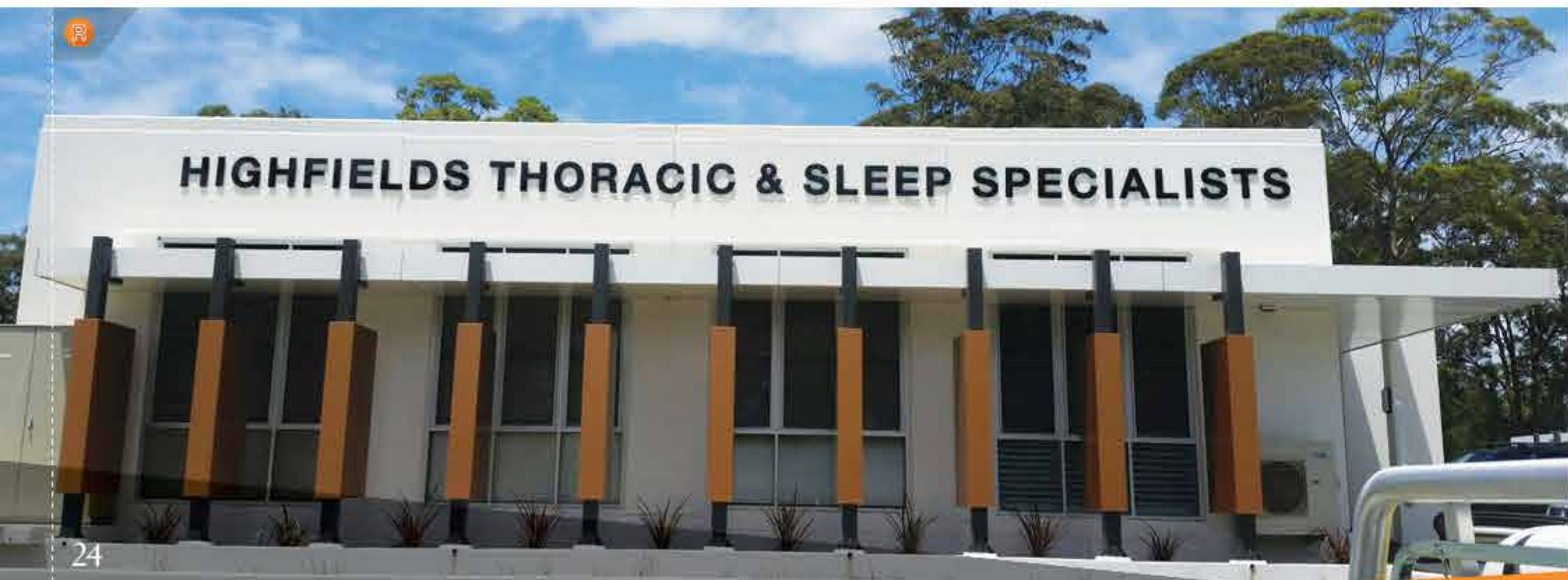


PortMacquarie X-ray

A complete branding of Port Macquarie X-Ray centre was successfully achieved using a variety of signage techniques:

- Routed acrylic lettering on the fascia
- Anodised aluminium internal hanging signs
- Printed etched vinyl graphics on the windows
- Directional signage on acrylic panels





Sign strategy for Port Macquarie Courthouse consisting of internal & external signage all fabricated, printed & installed by Barrier Signs.

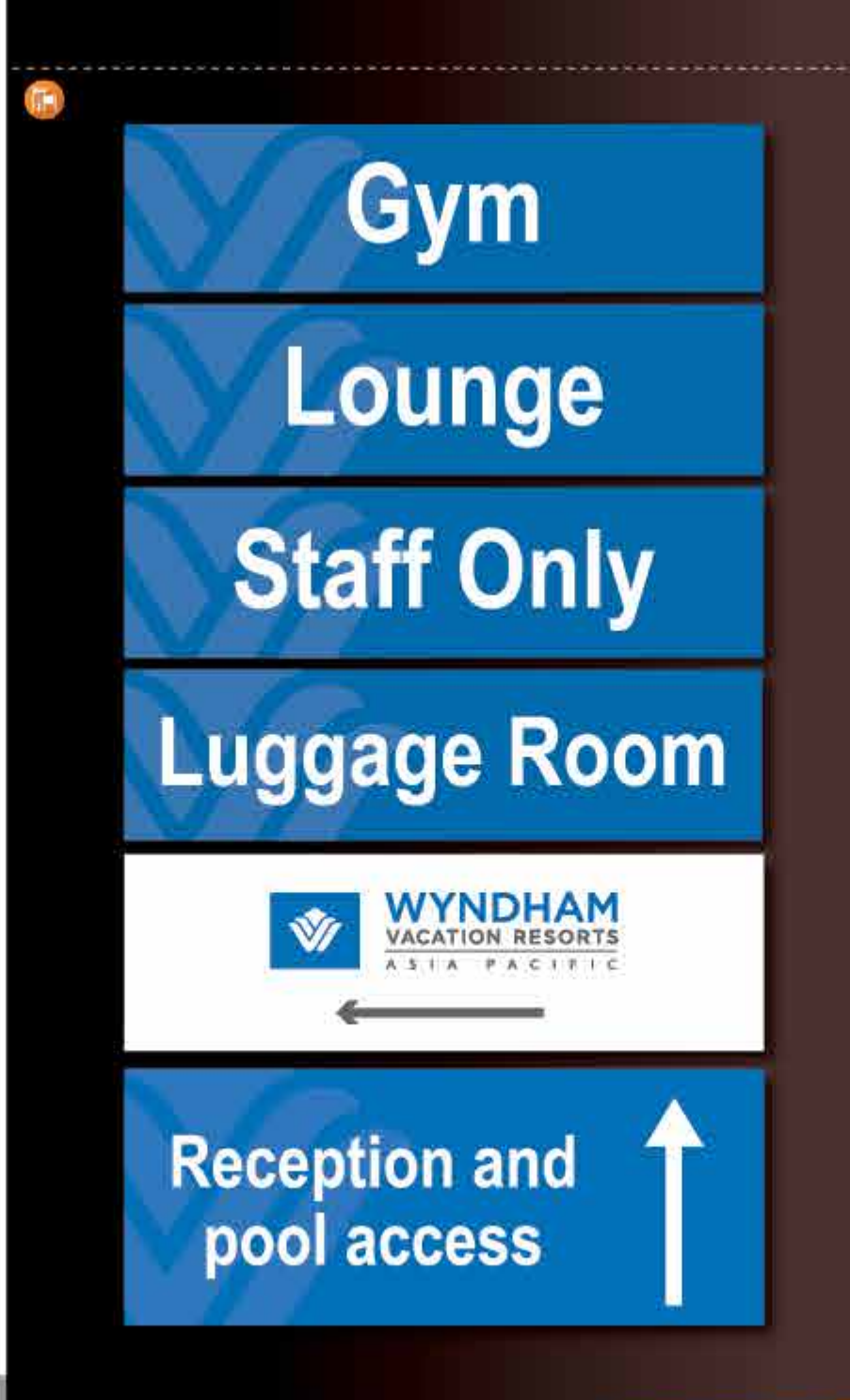


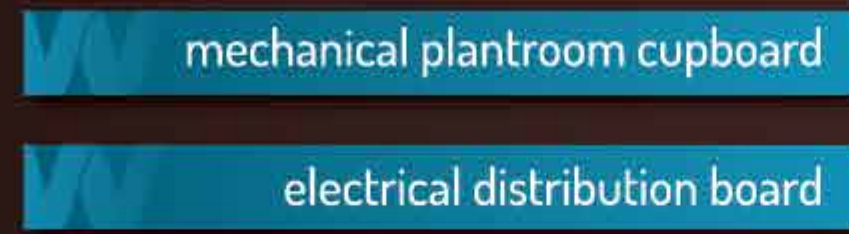


Retail & hospitality

Professional design, fabrication & installation of all retail & hospitality signage







Consistency with your brand can be achieved in many ways, from using common colour pallets & font families to the positioning of signs in the most appropriate & visible spot throughout your premises.

Floor plans, parking & amenity rooms, directional and informative signs can all be designed & manufactured to make your brand work effectively.



Complete Signage strategies

Giving your brand impact using consistency to create a cohesive look.









Window & etched vinyl graphics

Barrier Signs has an impressive portfolio of window & etched vinyl projects, where privacy and visual enhancement was brought to the space without the loss of natural light.

Abstract shapes, patterns or images can be digitally printed and installed on the interior or exterior window face, using 3M films for a long-lasting finish.

This effect can also be used to achieve varying degrees of obscurity: frosted film can divide areas, or our one-way vision product can create a complete screen so the graphics are only visible from one side. This is especially relevant to vehicle graphics where the window forms part of the design.





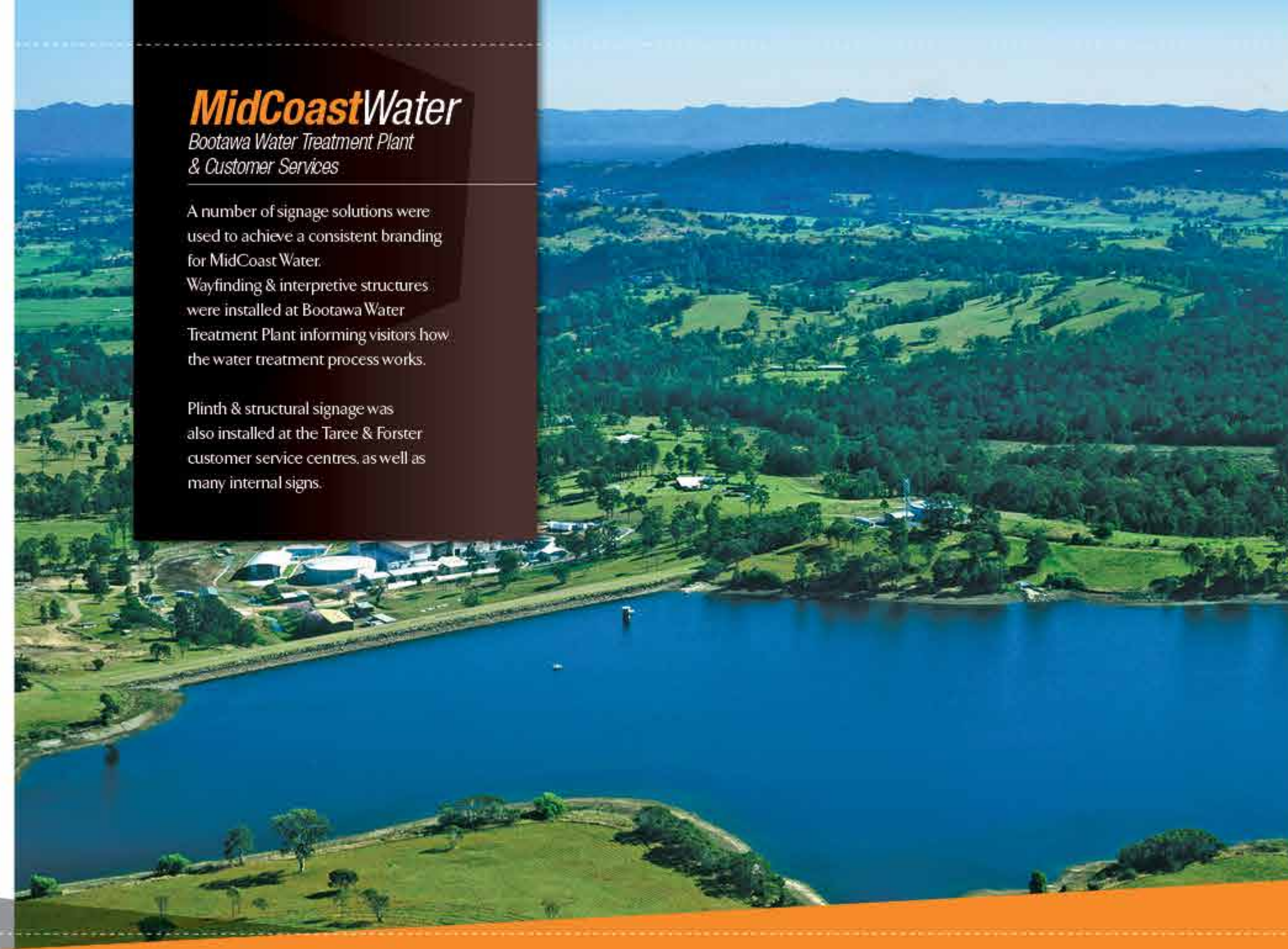


Installation

To enable us to manage our client's projects carefully from start to finish, our installation crews will ensure your signage arrives safely and is installed correctly.

Our ISO accreditation in Quality, Health & Safety and Environmental awareness comes to the fore on our site installations, as we take every precaution to keep those involved safe whilst having as little impact on the surrounding area as possible. This same level of care applies regardless of whether the signage is for a carpark, a metro area or directional signage in a national park. At Barrier Signs, it's not about size or investment - it's about quality in both product & practice.



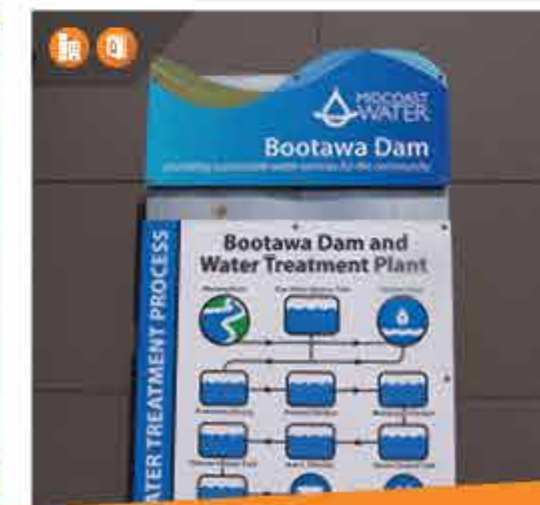


MidCoastWater

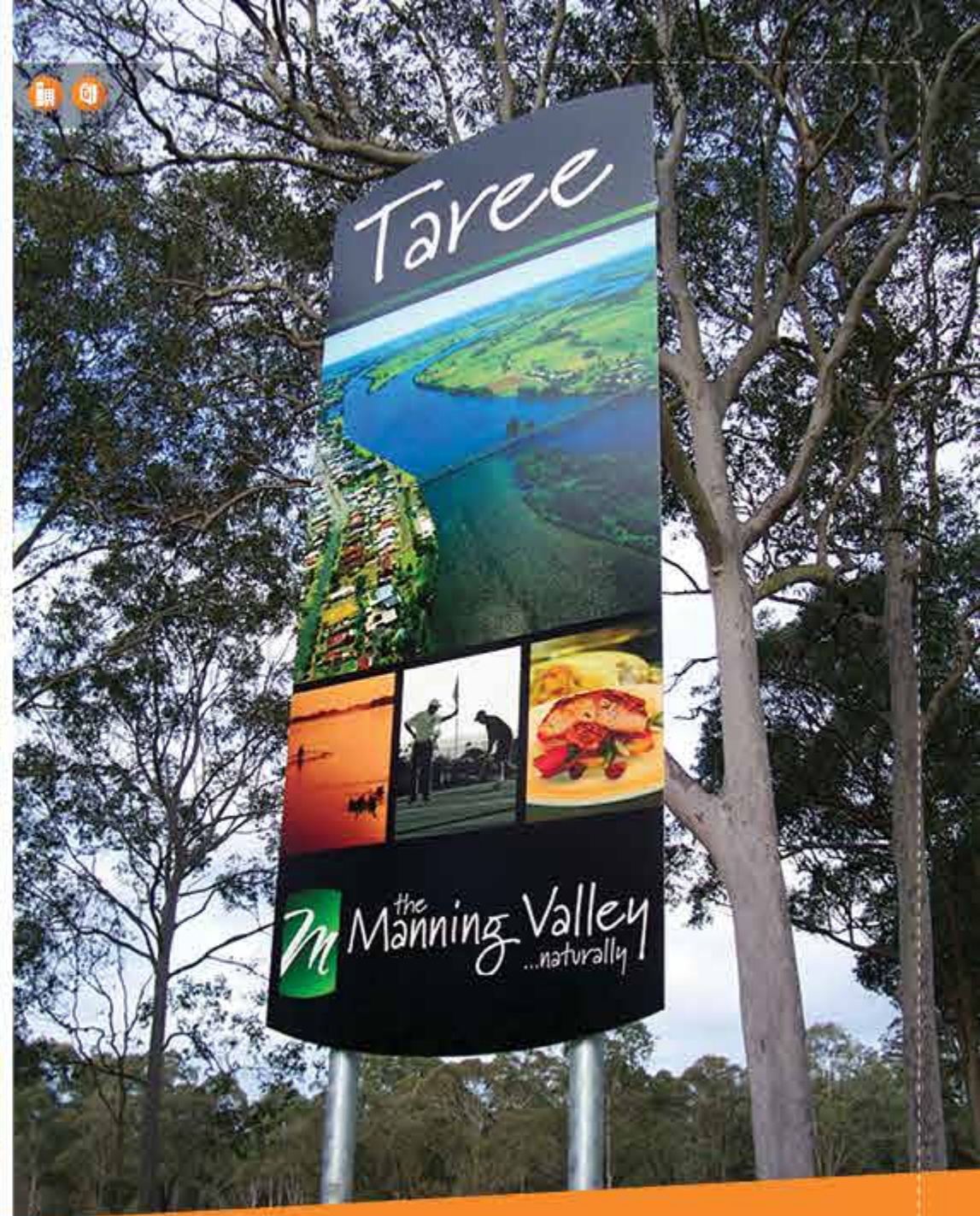
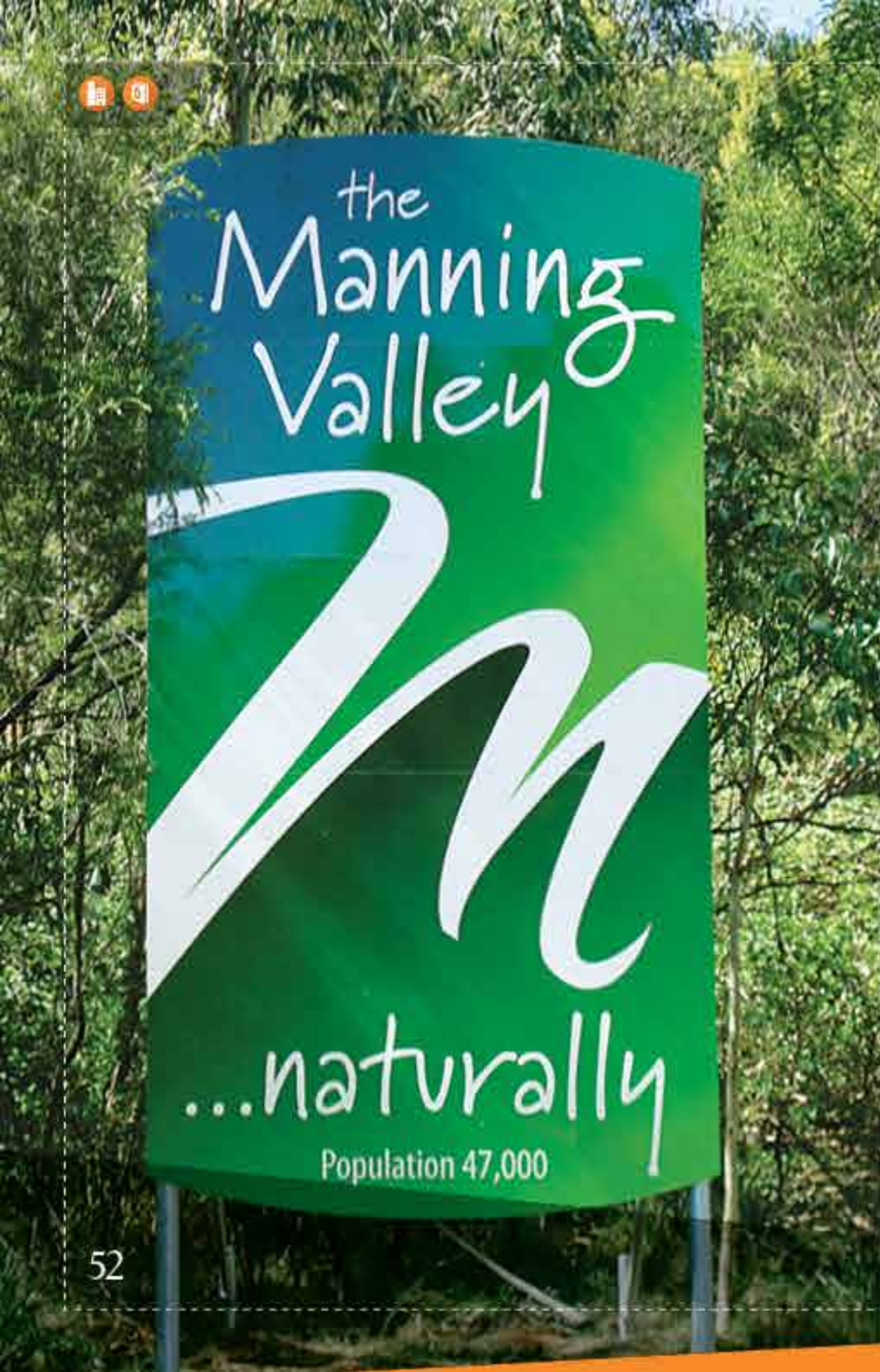
*Bootawa Water Treatment Plant
& Customer Services*

A number of signage solutions were used to achieve a consistent branding for MidCoast Water. Wayfinding & interpretive structures were installed at Bootawa Water Treatment Plant informing visitors how the water treatment process works.

Plinth & structural signage was also installed at the Taree & Forster customer service centres, as well as many internal signs.







**UNIVERSITY OF NEWCASTLE
STUDENT ACCOMMODATION COMING SOON**
COMMITTED TO THE PORT MACQUARIE REGION AND ITS FUTURE HEALTHCARE WORKFORCE
THIS PROJECT MAY TRIGGER A DOI TO THE PORT MACQUARIE REGIONAL INDOOR STADIUM



UNAUTHORISED ENTRY IS PROHIBITED

coffey projects

Site signage

Site signs are used to inform the public about important information regarding the construction of new buildings & infrastructure.

**PORT MACQUARIE-HASTINGS
REGIONAL INDOOR STADIUM**



PORT MACQUARIE HASTINGS

WARRI BUILDING Environmental Partnership NSW

NSW NOW

Parry School

The new state of business

Provision of new facilities for school for specific purposes and associated works.

NSW Education & Communities



Kempsey District Hospital - Stage 2

The Kempsey District Hospital Redevelopment acknowledge the Durrugutti People as the Traditional Owners of the land on which the project is taking place. The Kempsey District Hospital Redevelopment has a capital budget of \$41.9 million which is funded by \$40.9 million from the NSW Government, \$40 million from the Australian Government's Health and Hospitals Fund (HHF) and \$1 million from the Mid North Coast Local Health District.



Project Manager

Principal Contractor

Consultants

Johnstaff Projects Pty Ltd

AW EDWARDS

- Architect: SKM S2F
- Electrical Services: ARUP
- Fire Services: ACDI Consultants Pty Ltd
- Hydraulic Services: ACDI Consultants Pty Ltd
- Mechanical Services: UMDW Ltd Engineering Pty Ltd
- Structural Design: Enstruct Group Pty Ltd
- Principal Certifier: ARND

NSW Government Transport Roads & Maritime Services

**THE LAKES WAY
UPGRADE**

**PROJECT COST: \$2.25 MILLION
COMPLETION DUE: DECEMBER 2013**

Project funded by NSW Government
Project Managed by Greater Taree City Council
Head Contractor Ditchfield Contracting Pty Ltd

**FOR MORE INFORMATION
PHONE 6592 5399**



*Vehicle***wraps**

Professional design & application of all vehicle graphics & wraps.



Vehicle wraps & graphics

Vehicle signage is one of the most important elements of your print marketing, an effective way to advertise your business in motion. Barrier Signs ensures your fleet achieves maximum impact.

Our Graphic Design team in our Juzvolter Design Studio boast extensive experience in both designing & installing vehicle graphics. This knowledge allows us to produce artwork aimed at getting the best results for your commercial vehicle.

From partial or full wraps for light vehicles through to large trucks or multi-car fleets, we can structure a package to suit your brand and budget. And we only use products with quality guarantees we're proud to stand by.

3M
Accredited

3M™ MCS™ Warranty









Barrierpost104

A modern signage solution that remains flexible to accommodate future changes.

Barrier Post 104 is a versatile sign post system that incorporates modern sleek styling with strength & durability. Unprecedented flexibility is the key feature of Barrier Post 104. Height, width, shape & materials are all variable.

A precision square extruded aluminium post with an internal groove system, perfect for your chosen face materials & changeable to suit your future needs.



What face materials are compatible?

You can use almost any material with a thickness ranging from 3mm to 43mm. This maximum thickness is unique to Barrier Post 104.

All face substrates can be directly printed onto. In addition to this we can cut almost any shape which opens up endless design options. All we need is sufficient anchor points to the post.

Post & frame can be clear anodised, powder coated or sprayed with 2-pack polyurethane. The face panel can be 6mm aluminium as shown in figure A, or 3mm composite or aluminium as shown in figure C.



Artworkapproval system

Our artwork proofing process combines meticulous quality control with comprehensive detail, ensuring peace of mind through the design stage of your project.

We pride ourselves on the level of detail provided in our artwork proofs. We often go above and beyond our competitors in this area, creating 3D renders or in situ mock-ups where applicable in conjunction with 2D proofs, allowing our clients to have a complete understanding of what they can expect from the finished product.

This process was developed with an appreciation of our client's own in-house procedures - our aim is to provide a high level of detail in equal measures of efficiency and eloquence, which in turn means efficient production schedules.

We customise our approval sheets for each of our clients, so they know exactly when each revision was created and who was involved in its development. All stages are numbered for tracking so artwork can be checked and approved in the fastest time possible.

Clients name


Item No. & quantities

A depiction of construction details can be illustrated upon clients request

The name of the designer is displayed here


A job sheet number is provided for tracking and quoting

ARTWORK FOR APPROVAL



client name here


Item 8 - 9 off




Barrier 104 frame construction

1 off 8-GH-2.001

320mm x 320mm




LHS




RHS

1 off 8-CF-2.002

1 off 8-CF-1.001



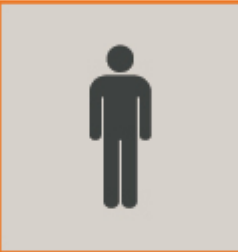
LHS



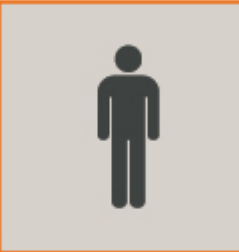
RHS

1 off 8-DM-2.001

1 off 8-DM-1.001



LHS



RHS


1 off 8-CL-1.002

1 off 8-CL-2.002


1 off 8-CL-1.001

1 off 8-CL-2.001

1 off



LHS



RHS

salesperson xxxxxx JS number xxxxxx artist xxxxxx version xxx rad xxxxxx date xxxxxx

6552 7200

www.barriersigns.com.au

FAX 6551 0449

sales@barriersigns.com.au

29 GREY GUM ROAD TAREE NSW 2430

Before approving this artwork please ensure all details are correct including size, spelling, colour, layout and punctuation.

signature

This artwork remains the property of Barrier Signs Pty. Ltd.

Depiction of artwork to be manufactured

Indicates the final artwork approval date

A simple signature area for final sign off

Any radius corners are indicated here

69



Fabrication & spray painting

Our workshop boasts an impressive array of equipment, enabling us to fabricate quality steel and aluminium products in-house to precise specifications. With our experienced engineering team, Barrier Signs has the ability to design and create the most complex of structures.

When selecting products & practices for individual projects, we take great care in only using those that will ensure longevity and durability for our clients.

- Our Flat Bed CNC Router can produce multiple components with a high level of fine detail
- An industry-leading Zund Flat Bed Plotter gives us speed & accuracy when cutting large volumes of Class I & Diamond Grade sheeting
- Our experienced Spray Painters can bring an automotive-quality finish to your signs. With preparation being an integral part of the process, Barrier Signs cuts no corners - etch priming on all jobs before using only the best quality products guarantees your signs will stand above the rest
- Longevity demands that only the highest quality 2-Pack Polyurethane paints are used. Whether you need high gloss, satin, matt or metallic, we have the finish to suit every application. We also have the ability to use water borne paints to meet our clients specific requirements.





Digitalprinting

The sky's the limit with the applications of digital printing - the combination of fast & accurate machinery, with an array of high quality material means a broad spectrum of print opportunity, regardless of size or quantity.

From small, one-off prints to comprehensive signage collections, our digital printers turn almost any surface into fair game for your advertising. Graphic design & print marketing, is in essence visual problem solving, and with this technology we're excited to take on any challenging brief from our clients!

DurstUVdigitalprinting

Our Durst UV Digital Printer brings us the added benefit of longevity in producing our traffic signs, backed by our 3M 10 Year Warranty when used in conjunction with Class I and II70/II50 overlamine.





quality assurance

Quality

Barrier Signs has been quality assured since 1993 to ISO9001: 2008. The comprehensive framework upon which we have built our processes gives our customers confidence in our capability & reliability to provide the highest quality products every time on time. Our products & services meet our customers regulations, mandates, expectations & needs.



Health & Safety

Safety certified to AS/NZ4801: 2001 since 2008, ensures the protection of the health & safety of all our employees. At Barrier Signs we consider our employees safety of the utmost importance.



Environment

Environmental sustainability is one of the biggest challenges we face in our global community. Barrier Signs has structured its practices with this in mind, proudly achieving certification in 2011. Environmental ISO14001: 2004.



Barriersigns

manufacturing facility 29 Grey Gum Rd, Taree NSW 2430
factories 1, 2 & 3

Ph.1800 46 1800

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sales@barriersigns.com.au

29 Grey Gum Rd, Taree NSW 2430

ABN 53 003 154 041



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