



DEXTER.
LAUNDRY



DEXTER®
LAUNDRY

EMPLOYEE OWNED | MADE IN THE USA | SINCE 1894

DEXTER.COM

2211 WEST GRIMES AVENUE, FAIRFIELD, IOWA 52556 USA

+1.641.472.5131





DEXTER LAUNDRY

As an employee-owned company, we are committed to helping our customers achieve long-term success.

To provide the highest quality and reliability, we believe that every Dexter-branded product should be made by us.

All of our products are built and assembled in our manufacturing facility in Fairfield, Iowa.

With lifetime technical support and industry-leading warranties, you can be confident that we will stand behind every product you invest in.



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DEXTER LAUNDRY

**Since 1894 -
120 years of
laundry expertise**



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DEXTER APACHE HOLDINGS, INC.



DEXTER APACHE
HOLDINGS, INC.



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APACHE
STAINLESS EQUIPMENT



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THE DEXTER DIFFERENCE



We put more into our equipment, so customers get more out of our equipment.

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Why do Dexter washers last so long and perform so well?

- Larger shafts & bearings
- Better seal design
- Heavier frames & bearing housings
- Greater use of stainless steel





WHAT MAKES A DEXTER A DEXTER?

DEXTER 1000 HOUR OUT-OF-BALANCE TEST:

Our engineers take 40% of the rated capacity of the machine and place it in one section of the cylinder and run the machine at its highest spin speed for 1000 hours (42 days).

No component can fail during this time.

With an average final spin of 4 minutes, this test is equivalent to 15,000 cycles or 10 years of operation.



Their 1000 hour test: *NOT APPLICABLE*



BEARINGS

Our oversized, heavy duty, bearings in cast iron bearing housings are built to last.



Dexter T900 – 60lb/27kg

Theirs – 60lb/27kg



Dexter T900 – 60lb/27kg Theirs – 60lb/27kg

Superior Bearing Protection

Dual Forsheda (face type) water seals are longer lasting than dual or triple (lip) seals.

The superior long term water resistance prevents water from entering the bearing housing which is a key factor to longer bearing life.





STAINLESS STEEL



DEXTER:

- AISI 304 stainless steel
- 20% thicker, costs 40% more
- Stainless steel side panels



THEIRS:

- AISI 201 stainless steel
- 20% thinner, costs 40% less
- Vinyl clad side panels

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PULLEYS & BELTS



DEXTER:

Grooves are machined in the pulley to secure a thick “V” style double belt for more belt stability and less washer downtime.



THEIRS:

Flat belt rides on a smooth pulley increasing the chance that a belt will slip off of the pulley causing the washer to be out of order.



LOWER ACCESS PANELS



DEXTER:

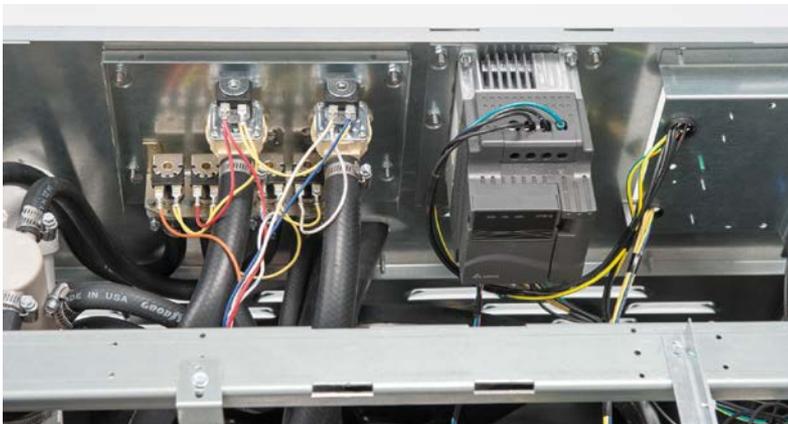
All Dexter washers have a removable lower panel making it easier to access the drain valve and remove common obstructions such as a bra underwire.



THEIRS:

Front of washer is a single panel that must be removed (requiring wires to be disconnected) to access the drain increasing the time and effort to clear the obstruction.

VARIABLE FREQUENCY DRIVES (VFD)



DEXTER:

- VFD is a robust component that is protected from the elements.
- Third generation VFD designed to better withstand the typical laundry environment of heat, moisture and dust.
- Water valves are covered (taken off for the purposes of the photo).

THEIRS:

- VFD is fully exposed and less protected from the environment.
- VFD is less expensive and less resistant to the heat, moisture and dust in a laundry.
- Water valves are exposed increasing the risk of water damaging other components.

SOAP DISPENSER



DEXTER:

- Dispenser on 60#, 80# & 90# washers is mounted on the front for the convenience of shorter customers and is made of heavy duty stainless steel for years of dependable operation.
- Top mount soap dispenser cover is made of durable and rigid material and will stay up to allow customers to easily add laundry detergent and bleach.

THEIRS:

- Dispenser cover must be held open with one hand while the other hand pours detergents into the dispenser.
- Front soap dispensers are not available requiring shorter customers to stand on chairs or step stools to reach the soap tray.
- Most dispenser covers are made of rubber.

EMERGENCY STOP BUTTON



DEXTER:

- Convenient for customers to solve problems after the washer has started. A forgotten sock or their favorite sweater trapped in the door can easily be fixed.
- Easy to stop washer for any unexpected emergency.

THEIRS:

- Most competitors' washers don't feature emergency stop buttons.
- Breaker panel may not be accessible because it is in a secure room, blocked by stored items/shelves or is locked.
- Breaker panel may not be marked properly.

180° DOOR HINGE



DEXTER:

- This hinge allows the door to open all the way making it easier for customers to load and unload laundry.
- Oversized stainless steel hinge has proven to be robust and durable.

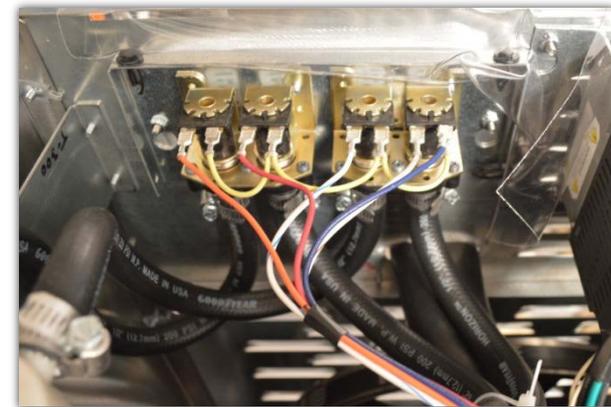


THEIRS:

- More difficult to get cart up to door opening.
- Not as robust.
- Can create pressure points from the hinge and the front panel.

WATER VALVES

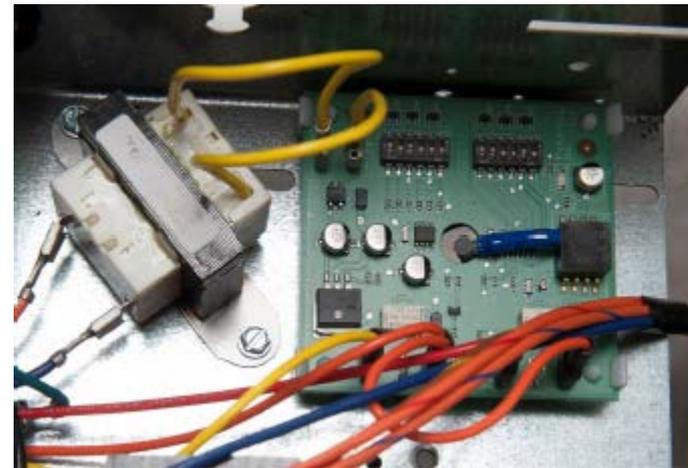
- All washers include new water valves made of upgraded materials.
- Water valves also feature new mounting and serviceability from front.





ADJUSTABLE WATER LEVELS

- The new electronic pressure sensor offers a range of water level options to increase efficiency and help save on water costs.
- Water levels are adjustable with up to 40 settings in ¼” increments.
- Dexter is in the process of completing water efficiency testing on all models and pursuing ENERGY STAR® certification on applicable models.



Why do Dexter dryers last so long and perform so well?

- Move more air - Higher CFM (cubic feet per minute) for faster dry times
- Fully perforated tumblers with screw resistant hole pattern
- Generally higher BTU input to reach set temperature faster and dry faster





WHAT MAKES A DEXTER A DEXTER?

DRYERS

- All Dexter dryers are fully welded and electrostatically painted inside & out
- Tumblers are supported by a heavy duty shaft, trunnion, bearings, & cast iron bearing housing (no rollers)
- Belts and other components are easily accessible and simple to work on.



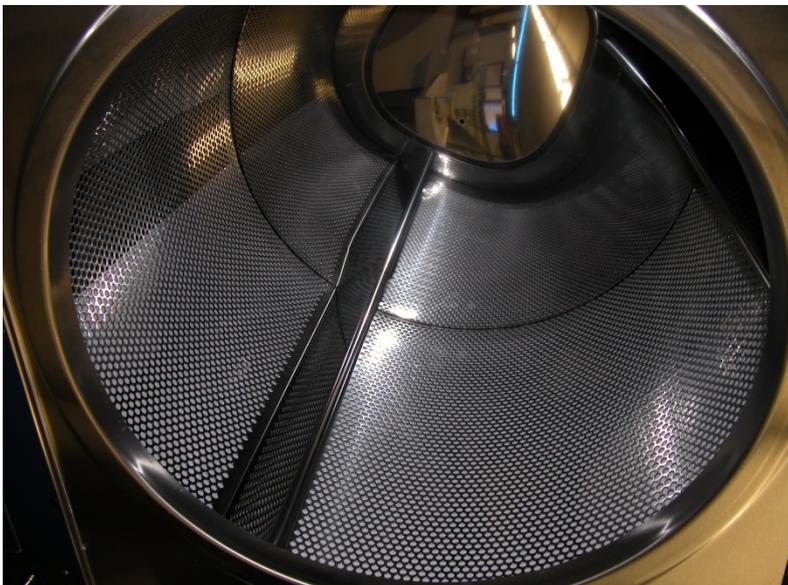
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AIR FLOW



Dexter:

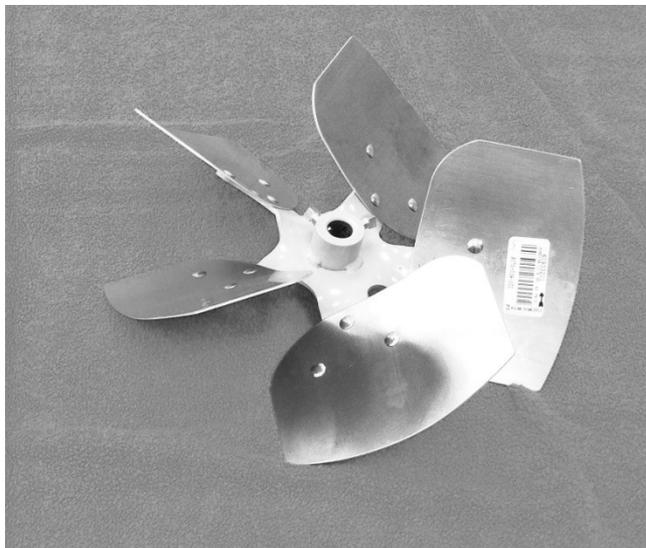
Radial Air Flow- Air is drawn in through the large top opening and flows downward through the length of the entire cylinder and out the bottom.



Theirs:

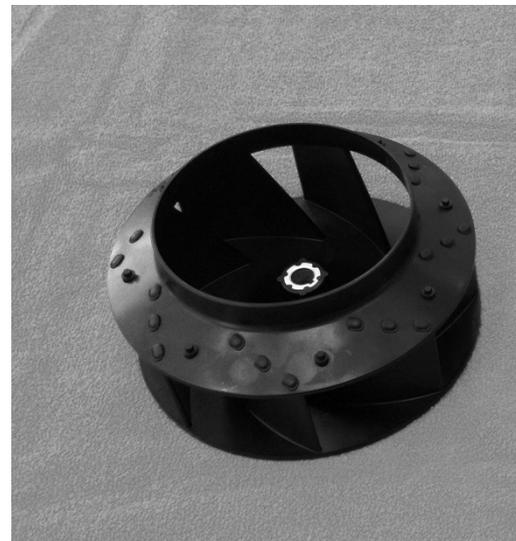
Axial Air Flow- Air is drawn in from the back, hits the door glass and is sucked through the front perforated basket.

DRYER FANS



DEXTER:

- They feature metal bladed impellers with cast iron hubs for maximum life
- More airflow for faster drying



THEIRS:

- Plastic construction
- Greater potential for lint buildup



INDUSTRY LEADING WARRANTIES

10 Year Washer Warranty:

- Frame
- Tub
- Cylinder
- Shaft
- Seals
- Bearings
- Bearing Housing

5 Year Dryer Warranty:

- Trunnion
- Bearings
- Bearing Housings

3 Year Parts Warranty:

- Everything Else





WELCOME TO THE DEXTER FAMILY

Our employee owners stand behind every product sold and are committed to helping you achieve long term success.



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