



About Storage King

Storage King has grown to be the largest self storage organisation in Australasia. Storage King's primary objective is to maintain its position as the number one self storage brand in Australasia.

Investors and owners of Storage King centres are enjoying the enormous benefits provided by Storage King's expertise in this fast growing retail service industry.



Strategic Objective

Storage King's primary objective is to maintain its position as the number one self storage brand in Australasia. Several key strategies will continue to be utilised to achieve this. They are:

- To further consolidate selected independent existing operators under the Storage King brand. The structure allows these operators to continue as owner/operators and simultaneously enjoy the benefits of being part of a major brand.
- Continue development of new self storage operations. Storage King will continue to undertake site selection and development and will identify investor or investor groups in conjunction with operators.
- On behalf of investors and operators continue to acquire existing operations that meet the Storage King acquisition criteria.

Facilitate an environment in which operators and investors can actively divest and acquire.

Interested in learning more about joining Storage King?

[Own a Storage King](#)

Simple Storage Solutions