

**MEDIA RELEASE**  
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## **Freeview TV guide now bigger and better**

Everyone has their favourite TV programs and must-see shows, and Freeview has updated its TV Guide to create an easier-to-use, even more convenient service.

The new-look TV Guide now offers a responsive, full screen experience and an improved MyGuide function, giving viewers two streamlined ways to build a personalised TV guide to keep track of their favourite programs.

The new guide is intuitive in design, adapting automatically to fit desktop, mobile and tablet devices.

Freeview CEO Liz Ross said the upgrades reflected Freeview's ambition to provide the world's best free-to-air TV service and follows the successful launch of its mobile app Freeview FV.

"The new Freeview TV guide has been designed with convenience and personalisation front of mind, with benefits like MyGuide allowing consumer to be in control of their TV experience.

"We continue to help Australians plan and watch their favourite free-to-air programming in the most seamless way possible, wherever they are and this upgrade is the first of many exciting announcements we will have in 2017," said Ross.

**ENDS**

### **About Freeview**

Launched in 2008, Freeview is the free digital television service in Australia which presents and promotes free-to-air channels and content to all Australians. Freeview encourages Australians to watch free-to-air content across various platforms by promoting benefits that include more than 25 channels and catch-up services for free. Freeview's mission is to deliver the free-to-air content to all Australians where, when and on whatever device they choose.

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