

# KEVIN.MURPHY

## FEATURES & BENEFITS

FOREVER SULPHATE & PARABEN FREE

### STYLING



#### ANTI.GRAVITY

Oil Free Volumiser

Increases body. Adds shine. Long lasting, weightless hold. Antioxidant rich. Controls fly-aways.



#### HAIR.RESORT

Beach Texturiser

A texturiser for a messy beach look that defines long and fine hair. An oil free texturiser for a sexy surfer look that defies gravity.



#### MOTION.LOTION

Curl Enhancing Lotion

Frizz control and curl enhancer in a weightless absorbing lotion. Can be used to finish your style and define curls.



#### BODY.GUARD

Hydrating Lotion

A leave-in hydrating lotion that smoothes dry ends and protects the hair from mechanical damage.



#### NIGHT.RIDER

Matte texture paste. Firm hold

Provides a tough hold and a rough matte texture for short or choppy looks.



#### EASY.RIDER

Anti Frizz Crème. Flexible Hold

De-frizz and activate curl with added vitamins A, D, H, B6, B8, calcium and minerals that treat your hair as you style.



#### GRITTY.BUSINESS

For pliable hold

A blend of Bentonite clay and Kukui nut oil with old fashioned Bee's Wax gives super support and a dry, gritty texture.



#### STICKY.BUSINESS

Low shine paste. Medium Hold

A matte finish, medium hold, texturiser to create a deliberately disheveled look.



#### STRAIGHT.DEFENCE

Heat protecting straightening balm

A weightless heat protecting straightening balm containing kakadu plum extracts, chitosan derived from sea shells, and KEVIN.MURPHY X-HP™ Complex for heat protection.



#### DAMAGE.MANAGER

Instant heat shielding spray

A weightless and invisible instant heat shielding spray that contains Vetiver essential oil and Arnica Root extracts. Fully loaded with the KEVIN.MURPHY X-HP™ Complex, essential for heat protection.



#### SESSION.SPRAY

Strong Hold Finishing Spray

A strong hold finishing spray that provides a firm, weightless, lasting hold. It contains hydrolysed wheat proteins, natural fragrance oils, and a UV shield for colour protection.



#### FRESH.HAIR

Dry Cleaning Spray

A dry cleaner for the hair that gives body and texture, removes odors, excess oil, and all your sins from the night before.



#### BODY.BUILDER

Volumising Mousse

This weightless and moisturising mousse can be layered onto the hair to create big smooth shapes.



#### ANTI.GRAVITY.SPRAY

Weightless Volume Spray

A non-aerosol weightless spray that adds volume and reinforces shine. Infused with organic Lavender Hydrosol to achieve body and hold to all hair types.



#### HAIR.RESORT.SPRAY

Beach Look Texture Spray

Get "a day at the beach hair" with this fragrant volumising beach hair spray. Honey, Citrus and Tangerine make this spray essential for sexy messy Surfer girls and sexy Surfer boys.



#### TEXTURE.MASTER

Stronghold Texture mist

Get massive with TEXTURE.MASTER. Inspired by the Bouffant and the Bee Hive, TEXTURE.MASTER transforms and creates a big base of hair without having to tease.



#### POWDER.PUFF

Volumising powder

Shake to create! Sprinkle onto damp or dry hair at the roots to create volume and texture.



#### COLOR.BUG

Coloured hair shadow

Wipe in, wash out, instant colour. Change your hair colour as quick as your make-up. Available in Pink, Purple and Orange.



#### FULL.AGAIN

Thickening Lotion

Infused with essential oil of Amyris and Elemi, this weightless lotion will thicken hair, providing natural movement and body. Rayon particles create a thicker surface making fine hair act thicker.

### SHAMPOOS



#### ANGEL.WASH

For Fine Coloured Hair

A delicate volumising shampoo for fine, dry or broken hair. Moisturise fine hair, whilst a blend of powerful antioxidants protects the hair from colourfade.



#### HYDRATE-ME.WASH

Kakadu Plum infused moisture delivery shampoo

Contains Hydrolysed Silk Extracts that instantly smooth the surface, sealing in the moisture. Vitamins A, E and C lock in moisture to create a silky feel and a sensual touch. For normal to dry hair.



#### LUXURY.WASH

Ultra rich smoothing shampoo for thick coarse hair

An ultra rich shampoo to smooth thick or coarse hair. Mango Butter has excellent moisturising properties to counteract the effects of permanent colour and chemical damage.



#### BALANCING.WASH

Strengthening daily shampoo for men

A fresh blend of botanicals makes this the perfect men's daily shampoo for hair strength and vitality. A shampoo that refreshes the scalp, and soothes sensitive stressed skin.



#### BORN.AGAIN.WASH

Moisture therapy shampoo

An ultra rich shampoo with essential oils of Ylang Ylang and Tangerine that deliver essential nutrients and moisture deep into tortured or chemically treated hair.



#### MAXI.WASH

Detox Shampoo

A purifying, deep cleansing, shampoo that does not strip colour. A botanical blend of Papaya, Tea Tree and Sage stimulates and detoxifies stressed out scalps.

### CONDITIONERS



#### ANGEL.RINSE

For Fine Coloured Hair

Volumising conditioner for fine, coloured hair. Moisturisers from Mango, Cocoa butter and essential oil of Tangerine, smooth dry coloured hair.



#### HYDRATE-ME.RINSE

Kakadu Plum infused moisture delivery system

Contains Kakadu Plum to maintain level of collagen and elastin, essential for healthy lustrous hair. Instant hydrating and detangling properties from Evening Primrose Oil infuse the hair with moisture and gloss. For normal to dry hair.



#### LUXURY.RINSE

Ultra Rich Rescue Rinse For Thick Coarse Hair

An ultra rich conditioner to smooth thick or coarse hair. Murumuru Butter known for its shine enhancing properties improves hydration and restores a natural sheen.

### TREATMENTS



#### BORN.AGAIN

Essential Treatment

A conditioning treatment to repair and replenish tortured hair. Conditioning agents derived from Olive Leaf, Shea Butter, Omega 3 and Omega 6 absorb into chemically damaged hair.



#### BORN.AGAIN.MASQUE

Ultra Rich Extreme Moisture Masque

This rich moisturising crème has been formulated to deliver each conditioning molecule deep into the hair's cuticle, cortex and beyond. Mango Butter, Shea Butter and Babasu oil moisturise and repair.



#### STAYING.ALIVE

Leave-In Conditioner

An instant leave-in treatment to repair damaged or colour treated hair. Extracts of Ivy, Iceland Moss and Silk Proteins smooth out and repair damaged hair in a weightless mist.



#### YOUNG.AGAIN

Immortelle infused treatment oil

A weightless leave-in treatment oil infused with immortelle to counteract the oxidation and ageing process.